

# “Hello,” We Lied

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Laura Gamse

USA 2020 | 12 min, Colour

Laura Gamse was born in Arlington, Virginia. She is a Fulbright scholar and founder of Daydream Reels, a production company specialising in documentaries and music supervision. Her work has been screened, among others, at the HBO Margaret Mead Youth Day at the American Museum of Natural History in New York. She is the producer and director of “The Creators: South Africa Through the Eyes of Her Artists”, named “Best Documentary” at the National Geographic All Roads Film Festival.

**Language** English **Producer** Daydream Reels

**Animation** Mike Diva, Bernard Myburgh **Music** Mike Diva, Steven O’Brien, Lostboyevsky, Greg Sinibaldi, Jesse Canterbury **Contact** Laura Gamse, Daydream Reels, [laura@daydreamreels.org](mailto:laura@daydreamreels.org), [daydreamreels.org](http://daydreamreels.org)



Der Journalismus in den USA ist in der Krise. Jestin Coler, auch bekannt als „Fake-News-König“, hat höchstwahrscheinlich dazu beigetragen. Schlagzeilen seiner Satireseite wurden vom Mainstream aufgegriffen und geglaubt. Coler bezeichnet Fake News als Einstiegsdroge – und ironischerweise als Gegenmittel zugleich. Regisseurin Laura Gamse scrollt sich in ihrem Film durch Nachrichten und Memes und gibt damit einen eindrucksvollen Kommentar zum Zustand westlicher Gesellschaften ab.

— *Journalism in the U.S. is in crisis. Jestin Coler, also known as the “fake news king”, most likely contributed to this when headlines from his satirical web page were picked up and believed by the mainstream. Coler describes fake news as a gateway drug and, ironically, as an antidote at the same time. In her film, director Laura Gamse scrolls through news and memes and thereby impressively comments on the state of Western societies.*

Kim Busch