

## DOK Co-Pro Market 2021 Submission Guidelines

The 17<sup>th</sup> DOK Co-Pro Market is now open for applications.

**Final project submission deadline: 2 August 2021**

### GENERAL INFORMATION

The DOK Co-Pro Market is a co-financing and networking event, connecting producers with colleagues to finance new creative documentary projects and granting an exclusive access to the multifaceted German and international non-fiction markets. The event offers knowledge about the international market and international co-productions, plus 850+ individual meetings between producers from different countries as well as decision makers and financiers.

This is an event designed for producers in particular. We welcome maximum two team members per project, either a producer, two producers or a producer and director.

While the past year has brought a major disruption into our industry's ways to meet and connect, we are looking confident into the future and are positive about gaining back the opportunity to meet in person. The DOK Co-Pro Market 2021 is planned as a hybrid event with individual meetings and networking opportunities taking place in Leipzig as well as online.

The core of the DOK Co-Pro Market will not change: we plan to connect you with the very best partners from all over the globe in individual meetings, independent of an online or on-site participation. We are still researching and planning for a format that will replicate the high-quality networking we have offered in previous editions and is inclusive towards the selected projects regardless of the travel restrictions.

### WHAT KIND OF PROJECTS ARE WE LOOKING FOR?

We are looking for creative, author-driven documentaries that are in development or early stages of production. Particularly we are interested in feature-length documentaries suitable for theatrical release. However, TV series, or one-offs are also welcome to submit. Projects in post-production are not eligible. We are a market for projects that are interested in working with other producers early on to build co-productions and not for projects looking for completion funds. Projects from all regions and countries are welcome to apply.

### HOW TO SUBMIT

- (1) You can submit your project to us via our website. You will need to log in to myDOK to complete the application. We only accept submissions in English. [Click here to reach the log in and registration page.](#)

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### QUESTIONS? PLEASE ASK:

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- (2) Once you have completed the registration and logged in, you see the submission options. Please choose the button "Co-Pro Submission".
- (3) Fill in your project information and upload the required attachments. The form is saving automatically. You can start your submission and complete at a later moment. For details regarding which information and materials to submit, please read the paragraph below. Please ensure you complete all mandatory fields.
- (4) To submit your project submission, go to the end of the form and click the button SUBMIT – you are done! (Pour yourself a whiskey or get some ice cream!)
- (5) The deadline is 2/8/2021, midnight CEST (UTC +2). Do not wait until the final moment to submit, the server might be overwhelmed.

## WHAT TO SUBMIT

To help you prepare, here is a list of the materials and information you need for your application:

### (1) PROJECT INFORMATION

**English Title**  
**Production Company**  
**Country**  
**Project Stage**  
**Length/s**  
**Genre**  
**Estimated Start of Production**  
**Estimated Date of Release**

<b>Logline</b>	max. 300 characters (summarise your project in 1 or 2 sentences)
<b>Synopsis</b>	max. 4000 characters
<b>Director's Note</b>	max. 2000 characters (explain your personal connection to the story)

#### Trailer & Password

You must have some visual material. We recommend a 3-5 minute teaser, scene selection or research piece, preferably a Vimeo link.  
 In some circumstances, we accept high-quality stills, please email us about this.

#### Project History

Please explain, where the project has already been presented, if you have won awards, if you are working with an exec. producer, have done a campaign etc. – anything that is special about your project, but isn't a part of the synopsis. Please also specify if you have been selected for or pitched the project at a workshop or market, e.g. BDC Discoveries, Eurodoc, Esodoc; or have received support from Arab Fund for Arts and Culture, or are taking part in the Documentary Campus Masterschool, or are an EWA member.

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## What is your goal at the DOK Co-Pro Market? Which kind of partners are you looking for?

Please explain, in which ways the DOK Co-Pro Market can be a help in moving your project forward and finding financing and creative partners.

## (2) FINANCIAL INFORMATION

**Total Budget in EUR**  
**Confirmed Financing in EUR**  
**Financing Sought in EUR**

### Financing Plan

This is a hypothetical plan of how you would like to finance your film. We do not require an itemised budget, although you could include a topsheet (optional). Your financing plan should be either in the form of a table or a written paragraph.

**Option (1)** Prepare the financing plan of your project as a table, like this:

Fund Type/Name	Status	in EU	Percentage
Film- and Mediafund NRW	to apply for	66.000,00	22,00 %
WDR (German broadcaster)	to apply for	80.000,00	26,67 %
BKM (German Fund)	applied for	50.000,00	16,67 %
German Film Fund (DFFF)	to apply for	32.000,00	10,67 %
MADE IN GERMANY equity	confirmed	12.000,00	4,00 %
Co-producer	looking for	60.000,00	20,00 %
	<b>Total Budget:</b>	<b>300.000,00</b>	<b>100,00 %</b>

**Option (2)** Write an extended paragraph about how you plan to finance your film:

This should include the kind of partners you are looking for at DOK Leipzig, and the sums, percentage of your budget and the sources that are “confirmed”, “pending” or you have “applied for” and what kind of partners and financing you are “looking for”.

Please take careful time to put this financing plan together. It is a guiding “roadmap” for the selection committee to see, what kind of partners you are looking for. The more specific you can be, and the better you adhere to the two formats listed above, the better your chances of selection will be.

## (3) PRODUCTION TEAM

**Director** Contact details, biography  
**Producer** Contact details, biography  
**Co-Producer** (if applicable) Contact details, biography  
**World Sales** (if applicable) Contact details, biography

## (4) ATTACHMENTS

You may optionally upload extra CVs of your DOP, editor or sound people or an extended treatment or photo dossier if available.

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## SELECTION

Our selection committee of industry representatives in conversation with DOK Leipzig staff make the final decisions regarding the project selection. We will inform you of your selection by the second week of September. The final project list will be published on our website around this time. Please note, we are unable to give feedback on why a project has not been selected.

## DOK CO-PRO MARKET PARTICIPATION

The DOK Co-Pro Market will take place on 25 & 26 October 2021. The event is organised as a hybrid event, allowing for a participation on-site in Leipzig and online for those who cannot travel. This means individual meetings will take place between project teams and guests who are online and in Leipzig.

Participation in the DOK Co-Pro Market costs 350 € per project and up to 2 participants per project may take part in the individual meetings of the DOK Co-Pro Market.

Your participation fee grants you access to:

- Including your project in the official selection of our Project Book, having it displayed and published for more than 130 targeted decision makers and further producers.
- Curated individual meetings with the decision makers and producers (between 15-30).
- The opportunity to win prizes and other grants.
- The DOK Co-Pro Market Open Programme with informational chats, mutual exchange and inspiration.
- A preparatory get-together with the other selected projects designed to help you grow the impact of participating in the hybrid edition.
- Festival accreditations for the one or two project representatives

## MEETING PROTOCOL

The DOK Co-Pro Market consists of individual meetings between the project teams, observer producers and decision makers. The financiers and observer producers receive the project catalogue in advance to select which projects they would like to meet in individual meetings. The same goes for the participating projects – they receive the list of participating observer producers and decision makers and make meeting requests that we schedule if possible.

For each project, we plan between 15 and 30 individual meetings over the two days. Each individual meeting is 20-minute long. These meetings are divided into two categories. Firstly, we plan with equal care meetings between projects and a selection of invited producers without projects. Secondly, we match-make you with the financiers, commissioning editors, distributors and sales agents who attend. The financiers all receive the project catalogue in advance, and they have the first right of selecting projects to meet, and we endeavor to schedule the wishes of selected projects in any mutual gaps.

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**We wish you the very best of luck with your application. Please find the FAQs below. If you have any additional questions, please do not hesitate to call or email the DOK Industry and DOK Co-Pro Market team.**

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## FAQs

### **I HAVE SEVERAL PROJECTS THAT I WOULD LIKE TO SUBMIT. CAN I SUBMIT ALL OF THEM?**

You may only submit up to 2 projects per production company.

### **WHICH PROJECT TEAM MEMBER SHOULD SUBMIT?**

We encourage only the producers (or production companies) to apply. Unfortunately directors without production companies are ineligible for submission. We also ask sales representatives to get in contact with us first, if they are interested in submitting a project, in order to check eligibility.

### **WHICH SUBMISSION FORM SHOULD I USE?**

Once you have completed the registration for MYDOK and logged in, you see the submission options. Please choose the button "Submit a project to the DOK Co-Pro Market". If you choose the incorrect form, you will have to go back to the menu and complete a new submission.

### **I SUBMITTED MY PROJECT BEFORE I WAS FINISHED WITH MY APPLICATION. WHAT SHOULD I DO?**

Once you have clicked the blue SUBMIT button at the bottom of the form, you cannot make changes to the form anymore. You can either start a new application or if you would like to make changes to your submitted applications, please do so by emailing the DOK Co-Pro Market Coordinator. Please respect our capacity for answering emails: the earlier you contact us, the easier it is to react.

### **I AM NOT SURE IF I CAN MAKE THE DEADLINE. CAN I GET AN EXTENSION?**

The deadline is 02.08.2021, midnight CEST (UMT +2). Do not wait until the final moment to submit, the server might be overwhelmed. Even more important, please do not send us panicked emails, we are reasonable and if you get in touch early on, it is possible to give extensions.

### **CAN I APPLY WITH A PROJECT WITHOUT ANY SECURED FUNDING?**

We require you to have secured some home financing. This might be development funds, crowd funds, a broadcaster etc. An LOI from a reputable distributor or sales agent would also be sufficient. We understand that for some emerging or frozen markets this may be difficult. Please email us if you are unsure if you fulfil this requirement. Do not forget, if you are too early in development, you can always apply with a better chance of selection next year. We are very happy to advise you on this and DOK Leipzig has other networking opportunities to take advantage of, so if you have any questions about eligibility do contact us.

### **HOW MANY TEAM MEMBERS CAN PARTICIPATE IN THE CO-PRO MARKET?**

This is an event designed for producers in particular. We have limited capacity and can only welcome 2 team members per project, either a producer, two producers or a producer and director. We are extremely strict on this rule. We keep our market and events small, exclusive and give you lots of access to decision makers and funders. We are only able to do so by restricting the number of participants.

### **IS THERE A CANCELLATION FEE?**

Please note that late cancellations (10 days before the festival) will still be subject to paying the participation fee.

### **I AM A FIRST TIMER AT A CO-PRODUCTION MARKET. IS THERE A POSSIBILITY TO RECEIVE TRAINING?**

We are not a training initiative, although we foster knowledge exchange through the DOK Co-Pro Market Open Programme. We are also very happy to advise you on your pitch, or how to position your written materials for the catalogue, e.g. via Zoom. We also plan a networking preparatory day before the DOK Co-Pro Market begins, more information will be made available after your projects' selection.

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