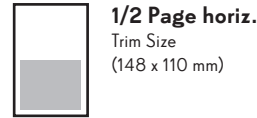


ADVERTS IN THE FESTIVAL CATALOGUE

Target Audience: German and international visitors, commissioning editors, producers, directors, distributors, TV buyers, festival programme organisers, journalists
Distribution: Accredited guests, dispatch, sale at all festival venues
Language: German/English
Run: 2,400
Closing Date: 30 Aug 2019



Colour (4c Euroscale)

| | |
|------------------|---------|
| 1/1 Insides..... | 2,000 € |
| 1/2 Insides..... | 1,000 € |
| 1/3 Insides..... | 500 € |

Please note! Due to adhesive binding about 7 mm of printing space is lost on the binding margin. Please take this into account when designing your ad.

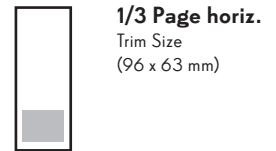
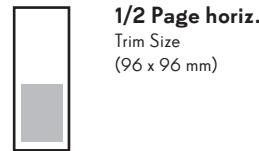
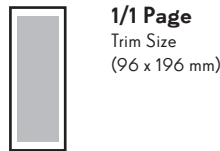
Greyscale

| | |
|-------------------|---------|
| 1/1 Insides | 1.200 € |
| 1/2 Insides | 700 € |
| 1/3 Insides | 300 € |

Cover page CP4 (outside back): 3.000 €

ADVERTS IN THE PROGRAMME

Target Audience: Citizens of Leipzig, German and international visitors
Distribution: Culturtraeger, Stadtbild-Kulturwerbung, promotion teams in the city and at Leipzig University, available on all festival locations, PDF Download at www.dok-leipzig.de
Language: German/English
Run: 32,000
Closing Date: 30 Aug 2019



Colour (4c Euroscale)

| | |
|------------------|---------|
| 1/1 Insides..... | 2,000 € |
| 1/2 Insides..... | 1,000 € |
| 1/3 Insides..... | 700 € |

Cover page CP2 (inside): 2.500 €
 Cover page CP3 (inside): 2.500 €
 Fixed placement +10%

ADVERTS IN THE DOK FILM MARKET CATALOGUE

Target Audience: Int. TV commissioners and buyers, festival programmers, curators, distributors, sales agents, cinema operators, cultural institutes, funding institutions
Distribution: Accredited industry guests with DOK Film Market accreditation
Language: English
Run: 300
Closing Date: 13 Sep 2019



Colour (4c Euroscale)

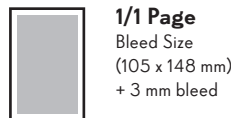
| | |
|---------------------|-----------------|
| 1/1 Cover Page..... | inside 1,500 € |
| 1/1 Cover Page..... | outside 2,000 € |

Inside (Greyscale)

| | |
|------------------|-------|
| 1/1 Insides..... | 800 € |
| 1/2 Insides..... | 400 € |

ADVERTS IN THE POCKET GUIDE

Target Audience: Int. TV commissioners and buyers, festival programmers, curators, distributors, sales agents, cinema operators, cultural institutes, funding institutions, producers, filmmakers
Distribution: Accredited industry guests, dispatch to international professionals
Language: English
Run: 2,200
Closing Date: 13 Sep 2019



Colour (4c Euroscale)

| | |
|---------------------|-----------------|
| 1/1 Cover Page..... | inside 1,500 € |
| 1/1 Cover Page..... | outside 2,000 € |

Inside (Greyscale)

| | |
|------------------|-------|
| 1/1 Insides..... | 800 € |
|------------------|-------|

ADVERTS AT DOK-LEIPZIG.DE

Page views:
 2018: 432.800
 October/November 2018: 216.200
Language: German/English

Time frame for ad placement: from booking until 30 Nov 2019

Placement options: Festival News, Industry News or Service

| | Festival News | Industry News | Service |
|---------------------------------|---------------|---------------|---------|
| Banner (150 x 150) | 1,000 € | 1,000 € | 800 € |